



SEC/51/2023-2024

August 03, 2023

<b>1. National Stock Exchange of India Ltd.</b> Exchange Plaza Plot No. C/1, G Block Bandra -Kurla Complex Bandra (E), Mumbai 400 051 <b>Symbol: KALYANKJIL</b>	<b>2. BSE Limited</b> Corporate Relationship Dept. Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400001 Maharashtra, India <b>Scrip Code: 543278</b>
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Dear Sir/Madam,

**Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the press release to be issued by the Company.

This intimation is also made available on the website of the Company [www.kalyanjewellers.net](http://www.kalyanjewellers.net) This is for your information and records.

Kindly take the same into your records.

Thanking You.  
Yours faithfully,

**For Kalyan Jewellers India Limited**

**Jishnu RG**  
Company Secretary & Compliance Officer  
Membership No - ACS 32820

**Kalyan Jewellers India Limited**  
Corporate Office -TC-32/204/2, Sitaram Mill Road, Punkunnam, Thrissur, Kerala – 680 002  
CIN - L36911KL2009PLC024641  
T -0487 2437333 Email – [compliance@kalyanjewellers.net](mailto:compliance@kalyanjewellers.net)  
[WWW.KALYANJEWELLERS.NET](http://WWW.KALYANJEWELLERS.NET)



## **Kalyan Jewellers announces its plan to launch 11 new showrooms in August 2023**

*To mark the momentous milestone of 200<sup>th</sup> showroom in Jammu*

*To double brand footprint in Bihar and Haryana*

**Thrissur, 3<sup>rd</sup> August 2023:** Kalyan Jewellers India Limited (BSE: [543278](#), NSE: [KALYAN KJIL](#)), one of India's most trusted and leading jewellery brands, has announced its expansion plan for August across India with 11 new showrooms. With this expansion, the jewellery brand will mark the milestone of its 200th showroom launch globally in Jammu. This landmark achievement commemorates the brand's three-decade-long journey, marked by unwavering commitment to trust and transparency, the cornerstones of its success.

Today, Kalyan Jewellers is present across 22 states and union territories in India as well as 4 countries in the Middle East. Currently, the company has 76 showrooms in South India, 48 showrooms in North and Central India, 23 in West India, 16 outlets in East India, and 33 in the Middle East. The company is all set to expand its operations across key non-South markets, symbolizing its commitment to broadening the footprint and plans to further solidify its presence at a Pan-India level.

The upcoming showroom launches scheduled for August include Patna, Nawada, Sitamarhi, and Arrah in Bihar, Faridabad and Panipat in Haryana, Anand in Gujarat, Dehradun in Uttarakhand, Jabalpur in Madhya Pradesh, and Chembur in Mumbai. Apart from these, Kalyan Jewellers will be making a foray in Jammu, with a showroom at Channi, which will be the brand's 200th showroom globally. The jewellery brand aims to explore the untapped potential of Tier-2 and Tier-3 markets, with its unique brand proposition of a service-backed shopping experience and distinctive design philosophy.

Speaking about the forthcoming monumental milestone, **Mr. T S Kalyanaraman, Managing Director of Kalyan Jewellers**, said, *"As a company, we have achieved remarkable milestones, and it fills me with immense happiness to witness the growth of Kalyan Jewellers. With the divine blessings of the Almighty, our journey from a single store in Thrissur to the upcoming launch of the 200th showroom globally, in Jammu, has been nothing short of extraordinary."*

Looking ahead, Kalyan Jewellers remains firmly committed to upholding its core values of trust and transparency and continuing its legacy as a reputable and trusted brand in the jewellery industry. *"As we chart the next phase of growth, we aim to explore the untapped potential of Tier-2 and Tier-3 markets, with our unique brand proposition of a service-backed shopping*

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*experience and distinctive design philosophy. Our customer-centric approach remains key to our remarkable success and enduring legacy as a leader in the jewellery industry,” he added.*

Kalyan Jewellers has consistently been at the forefront of revolutionizing India’s jewellery industry with trailblazing initiatives. From spearheading ground-breaking initiatives such as voluntarily offering only BIS-hallmarked gold jewellery in the year 2000, to the introduction of the 4-Level Assurance Certificate in 2018, Kalyan Jewellers has set new standards of integrity and customer-centricity in the jewellery industry.

With a strategic expansion plan, Kalyan Jewellers continues to pave the way for a glittering future, forging a brilliant path with unwavering commitment to trust, transparency, and unmatched customer dedication that serves as its strong foundation and guiding principles.

For more information on the brand, its collections and offers, visit <https://www.kalyanjewellers.net/>

#### **About Kalyan Jewellers**

Headquartered in Thrissur in the state of Kerala, Kalyan Jewellers is one the largest jewellery retailers in India with a presence in the Middle East. The company has enjoyed a long-standing presence in the Indian market for nearly three decades and has set industry benchmarks in quality, transparency, pricing and innovation. Kalyan offers an array of traditional and contemporary jewellery designs in gold, diamonds and precious stones catering to the distinct needs of the customers. Kalyan Jewellers has over 190 showrooms across India and the Middle East.

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#### **For additional information please contact:**

Kartik Behl: +91-9004333899 – [kartik.behl@adfactorspr.com](mailto:kartik.behl@adfactorspr.com)

Aashna Suresh: +91-9082436668 – [aashna.suresh@adfactorspr.com](mailto:aashna.suresh@adfactorspr.com)

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